

FOR IMMEDIATE RELEASE

October 19, 2021

Eastern Regional Service Board Celebrates Waste Diversion Achievements

St. John's, NL – The Eastern Regional Service Board (ERSB) thanks the residents of Eastern Newfoundland and Labrador for their continued support in successfully increasing recycling and waste reduction within the region over the past seven years. Together with our regional municipal partners, the Robin Hood Bay (RHB) Regional Landfill, and our industry partners such as Scotia Recycling, Electronic Products Recycling Association (EPRA) and Newco Metal Recycling, the Board is elated to report that:

- Over 2,326 tonnes (2,326,000 kg) of uncontaminated recycling have been diverted from the RHB Landfill. This includes items such as used plastic containers, metal cans, milk cartons, paper and cardboard that was collected during bi-weekly curbside recycling by our contractors as part of our residential curbside collection services.
- Over 6,062 tonnes (6,062,150 kg) of metals have been diverted. This includes scrap metals, fridges, stoves, washers, dryers, removable car parts, etc. Metals is collected curbside during bulk waste collections and is accepted at ERSB's network of waste recovery facilities.
- Over 90 tonnes (90,050 kg) of electronic waste have been diverted. This includes cell phones, display devices, home audio/video systems, desktop computers, printers, etc. Electronic waste is not collected curbside but is accepted at ERSB's network of waste recovery facilities.
- Over 177,335 kg of household hazardous waste (HHW) have been diverted. This includes aerosol cans, batteries, fluorescent light bulbs, glue, solvents, paint, stain, varnish, etc. HHW is not collected curbside but is collected at the ERSB's annual mobile HHW collection events.
- Over 1,118 tonnes (1,118,424 kg) of used tires have been diverted. This includes passenger vehicle tires, light truck tires and motorcycle tires. Tires are not collected curbside but are accepted at the ERSB's network of waste recovery facilities.

Scotia Recycling has reported that the region currently experiences an exceptionally low level of recycling contamination and thus the product being provided to end users to be reused is of very high quality. Through educational programs to be developed with our partners, the Board is optimistic that the trend of waste diversion will continue.

The continued success of waste diversion in the region has extended the estimated useful life of the RHB Landfill.

To learn more about the most recent developments in recycling and waste diversion in the Eastern region, please visit our website at www.easternregionalserviceboard.ca

Quotes:

"As Chair of the Eastern Regional Service Board I am proud of the volume of recycling that continues to be collected throughout the region. The success of our recycling programs reflects the cooperation received from municipalities and individuals across the region. Bi-weekly recycling, along with weekly black bag waste and twice-yearly bulk collection, makes up the waste collection service we offer in the

region. We will continue to work with our municipal and industry partners to increase education and ultimately continue to increase diversion rates in the region.”

Harold Mallowney, B.Sc., B.Ed., M.P.H., Chair, Eastern Regional Service Board

“The City of St. John’s is proud to be such an integral part of the solid waste management strategy in the Eastern Region of Newfoundland and Labrador. As the owners of the largest regional landfill in the province, the City is keenly aware of the important role that waste diversion plays in ensuring that the Robin Hood Bay Regional Landfill remains a key asset of the City for years to come. The City remains a committed partner to the ERSB and to the various industry partners that together provide such a key service to residents of the region.”

Danny Breen, Mayor City of St. John’s and ERSB Vice Chair

-30-

Learn More: <https://easternregionalserviceboard.com>

Media Contacts:

Lynn Tucker
Chief Administrative Officer
Eastern Regional Service Board
T. (709) 579-7960
C. (709) 730-8354
ltucker@ersbnl.ca

Craig Drover
Director of Corporate Services
Eastern Regional Service Board
T. (709) 579-7960
C. (709) 725-7840
cdrover@ersbnl.ca

2021 10 19